



arts and culture

Department:
Arts and Culture
REPUBLIC OF SOUTH AFRICA

THE SOUTH AFRICAN MIDEM ORGANIZING COMMITTEE
IS INVITING COMPANIES AND INDIVIDUALS TO APPLY
FOR SUBSIDIES TO PARTICIPATE AT MIDEM IN JANUARY
2009

CLOSING DATE FOR SUBMISSION: 8th December 2008

OUTCOME: 9th December 2008. Please consider your application unsuccessful should you not be contacted by 12 December 2008.

For more information contact: AIRCO at the following contact details;

E-mail: info@airco.org.za
Telephone: 27 (0)11 482 8305
Fax: 27 (0)11 482 5822

Application should be emailed info@airco.org.za or delivered to;

85 1st Avenue
Melville
Gauteng
South Africa
2196

GUIDE ON SELECTION CRITERIA FOR SUBSIDY

Applicants will be selected based on their ability to convince the Selection Team that they meet the requirements which are articulated in the selection criteria below;

Category A - 4 subsidies

1. South African Citizen
2. South African company or individual
3. Affiliated or belong to music industry related organisation.
4. Have not attended MIDEM before
5. Proof of a produced master and/or export readiness products
6. Show monetary willingness to contribute towards the mission.
7. Must not be a board member of AIRCO and Moshito or a board member of any organisation under Moshito.
8. Supply tax number and/or clearance certificate
9. Preference will be given to companies or individuals with strong empowerment credentials
10. Is prepared to take shift work at the stand/pavilion.

Category B – 1 subsidy

Employees/staff and board members of any organisations under Moshito can apply for subsidy as part of organisational undertaking for skills enhancement and professional growth in the music sector. Selected applicant/s will be expected to provide customer/client service support at the SA pavilion during MIDEM. Apart from the essential criteria, other requirements for selection in this category are as follows; Empowerment equity (both gender and race), Exhibits professionalism, Serves the greater good – passionate about the sector, have not received subsidy to attend international music markets before. Due to limited resources, not more than one person shall be selected for this category.

APPLICATION FORM

Please complete this form legibly and return it on or before the closing date specified in the advertisement. Late applications will not be considered. **ONLY INFORMATION PROVIDED ON THIS APPLICATION FORM WILL BE CONSIDERED BY THE PANEL.** Candidates will outline clearly how their profile meets the preferred requirements. All information given will be treated with the strictest confidence. Continuation sheets may be added if necessary.

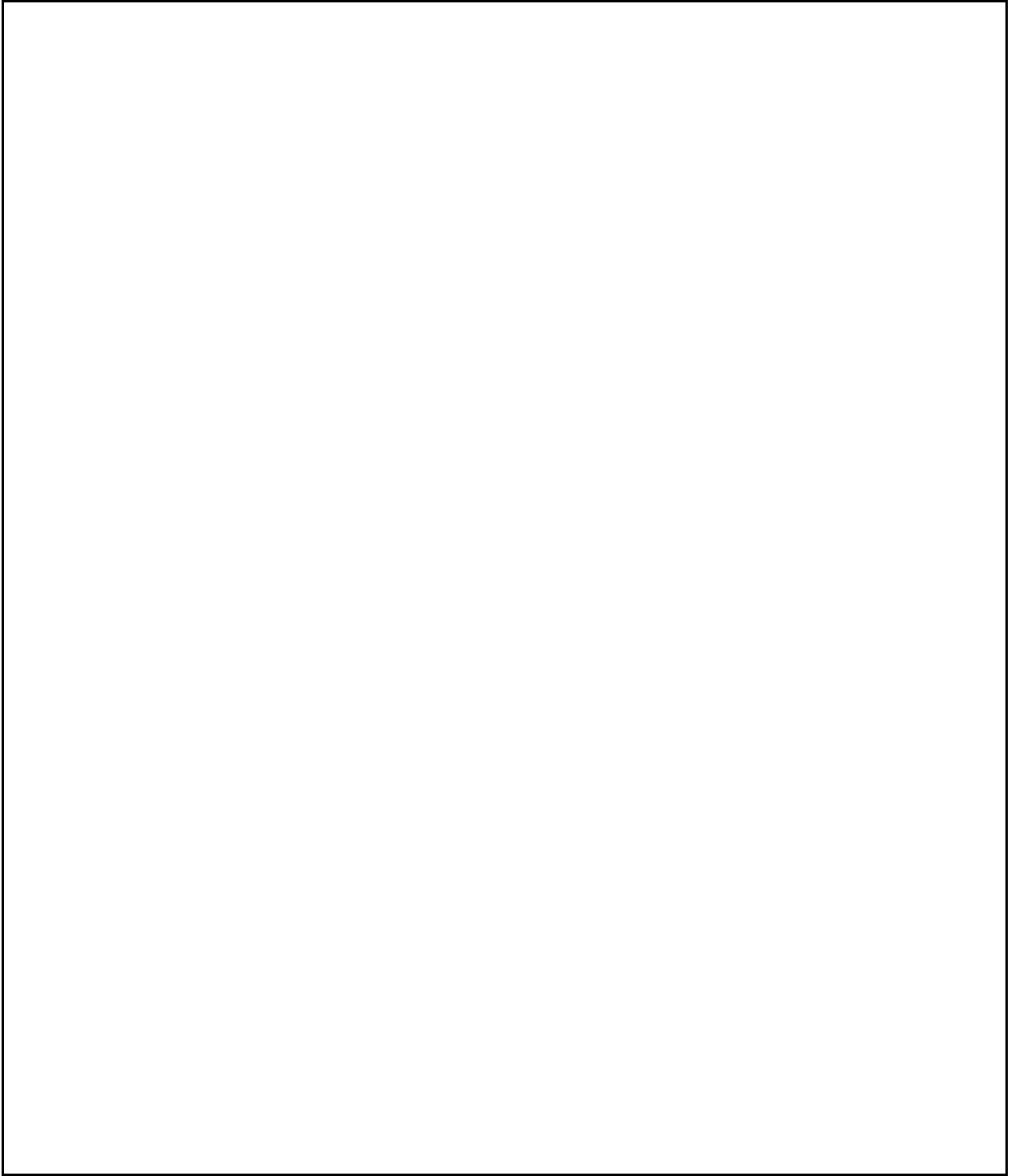
SUBSIDY APPLIED FOR (Please indicate category – A or B in the box)	Category:
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1. PERSONAL DETAILS

Name and surname :	Contact number
Company Name	
Company registration number (for companies)	
Tax number (companies and individuals)	
SA Identity number (compulsory)	
Gender	
Race	
Business Address:	

Do you have South African passport?	Yes	No
Are you affiliated to or employee of a music industry organization? (SAMRO, CWUSA, AIRCO and others)	Yes	No
Name of affiliated organization		
Are you willing to provide financial contribution to the undertaking	Yes	No
Do you have export ready products/services (for companies)	Yes	No
Please specify amount or reasons for no contribution.		

2. MOTIVATION

A large, empty rectangular box with a thin black border, occupying most of the page below the section header. It is intended for the user to provide their motivation for the project.

3. REFEREES

Please give the details of two work related referees, including your current or most recent post. Referees will not be contacted without your prior approval.

Name:	Name:
Position:	Position:
Company:	Company:
Address:	Address:
Telephone No.:	Telephone No.:
Nature of Relationship:	Nature of Relationship:

4. VERIFICATION OF INFORMATION

I certify that all information which I have provided is correct. I understand that any false information given may result in a subsidy offer being withdrawn.

Signature: Date:

Submissions will be judged by the Committee responsible for the MIDEM Project, taking into account of inputs and advice from the Department of Arts and Culture (DAC). The Committee, reserves the rights to grant, withdraw and/or not to grant the subsidies.